

Welcome to the Young Entrepreneurs International Affiliate Program

This document outlines the options and process involved in becoming a YoungE Affiliate online partner.

Table of contents

Welcome to the Young Entrepreneurs International Affiliate Program	1
Why should you care?	2
What is affiliate marketing	3
What you must know about our affiliate program	4
What must you do now!	6
BASIC T&C's:	8

Why should you care?

With technology driving almost all industries, and the youth becoming more reliant on entrepreneurial skills, problem-solving and financial literacy for their future survival, it has become important for adults and parents to instil critical thinking in their child's education from an early age.

YoungE offers instructor-led online programs to teach kids about entrepreneurship and financial literacy through play and real examples that are suited for their age.

The YoungE Affiliate program is a fantastic business opportunity to sell these online programs worldwide and earn an above market-average commission.

The real benefit is that the affiliate operates completely online using their e-commerce website or one supplied by Young Entrepreneurs. Meaning there is no need to invest in any physical infrastructure or stock, apart from your e-commerce website and your local digital marketing. You don't even have to set up a payment system for your sales as even that is handled for you as an affiliate.

You simply market, sell and earn good commission.

What is affiliate marketing

Affiliate marketing is the process of earning a commission by promoting other people's (or company's) products. You find a product you like, promote it to others and earn a piece of the profit for each sale that you make.

The Affiliate is sometimes also known as the publisher. Affiliates can also range from single individuals to entire companies. An affiliate marketing business can produce a few hundred dollars in commissions each month or tens of millions of dollars.

In the case of an affiliate store, the publisher's content is product listings in a store that looks just like a real e-commerce store. Instead of listing your products for sale, you list other retailer's products and redirect visitors to their sites using your affiliate links.

It's where the marketing happens. An affiliate promotes one or multiple affiliate products and tries to attract and convince potential customers of the value of the merchant's product so that they end up buying it.

Without sales, there aren't any commissions to hand out and no revenue to be shared.

The affiliate will try to market to the consumer on whatever channel they see fit, whether that's a social network, digital billboards or through a search engine using content marketing on a blog.

What you must know about our affiliate program

To become a YoungE Affiliate is simple and there are three options available.

OPTION 1: Register as a normal online sales affiliate for FREE.

- Get your **free** affiliate links for your e-commerce shop.
- This option costs no money and is completely free.
- If you complete the online affiliate application, you receive your online links in your account for each product to use on your e-commerce site and you can start almost immediately with your marketing and selling once you loaded your products on your online shop and created the appropriate links.
- You only need to take the supplied affiliate product links and set up your online shop products with these links to start selling.

OPTION 2: You can rent a full online e-commerce YoungE branded website

- For a low one-off cost.
- If you don't yet have your domain and website to operate the online store that will sell your YoungE programs, we can help.
- For a small once-off fee Zegoh will set up a local branded website and e-commerce shop with all the products already loaded and all the necessary affiliate links implemented.
- For an additional fee we will also register a local domain if needed.
- This will be a YoungE owned setup of which you have purchased exclusive use of that e-commerce website whilst you remain an active affiliate (t&cs apply).
- This is a great opportunity to start your YoungE online business in a couple of days and at an extremely competitive cost for a full online business without worrying about creating websites and infrastructure.
- There is no additional cost or hosting fees on this option as it is owned and maintained by Zegoh.

- You just run your own local and digital marketing to sell products.

OPTION 3: You can purchase a YoungE e-commerce website.

- With a one-off set up fee and a market related annual hosting fee.
- Similar to the above option 2, but you purchase full ownership of the affiliate website infrastructure.
- The website is built on WordPress using Woo Commerce as the shop. The website is not just predesigned and comes fully functional, but WordPress is also loaded with free and paid best-of-breed plugins.
- You own the domain and site with full admin rights to WordPress.
- You manage your affiliate website onwards in all aspects, but according to YoungE brand guidelines.
- Payment for this option is a once-off setup and installation fee that includes the local domain cost of purchase with an annual hosting fee, charged each year.

What must you do now!

To start your journey as an affiliate, here are your options. Based on the above explanation, simply decide which option works best for you and follow these simple steps:

STEPS FOR OPTION 1 OWN SHOP:

1. You need to open an affiliate account at https://www.younge.online/affiliate_users/sign_up
2. Once created, your account will show you all your sales and commissions payable in the future.
3. Your product links will be supplied after registration on your account and these links will be loaded into your account.
4. Once you have your links, you can load them in your own online shop as affiliate products
5. Click here to register as an affiliate https://www.younge.online/affiliate_users/sign_up

STEPS FOR OPTION 2 RENTAL SHOP:

1. Visit the Zegoh shop and purchase the affiliate rental product.
2. Once purchased, we will contact you for any additional information regarding the preferred domain name and details we may need.
3. Remember you can add our Marketing Package to your product purchase also if you want, by selecting it in your basket and purchasing it online together with your rental domain.
4. Click here to visit the product: <https://www.zegoh.com/product/option-2-younge-affiliate-rented-website-with-domain-name/>

STEPS FOR OPTION 3 PURCHASED SHOP:

1. Visit the Zegoh shop and purchase the affiliate product.
2. Once purchased, we will contact you for any additional information regarding the preferred domain name and details.

3. Remember you can add one our marketing package to your product purchase by selecting it in your basket and purchasing it online.

4. Click here to visit the product:

<https://www.zegoh.com/product/option-3-younge-affiliate-owned-website-with-domain-name/>

BASIC T&C's:

- General
 - Zegoh is the exclusive YoungE international affiliate implementation partner.
 - Being an affiliate does not give you any form of geographical exclusivity.
 - Selling online means you might compete with other online affiliates.
 - Affiliate domains are recommended to be a local country-based and not international domains such as .com .io .online et
 - Any work undertaken as an affiliate, be it marketing, design, products, illustrations, website or any referral to Young Entrepreneurs must be approved and must follow CI guidelines.
 - An active affiliate is described as a party that actively represents YoungE by regular marketing and successful selling of products. At the moment YoungE doesn't have a minimum sales target for affiliates. An affiliate may not be inactive with regards to the above for more than a year. In such case, the affiliate will be flagged as inactive and any online assets owned by YoungE and assigned to this affiliate will revert back to YoungE
- Option 2:
 - A YoungE rental e-commerce website is owned by YoungE international and Zegoh
 - You have exclusive use of this e-commerce website whilst you are an active affiliate.
 - This Zegoh affiliate website will be managed and maintained by Zegoh unless it is purchased and fully owned by the affiliate as in option 3
- Option 3:
 - You may purchase the website and domain for an additional fee.
 - This website and domain is your asset fully owned by yourself as affiliate
 - First-year domain hosting, SSL and backups are included

If you have any questions please email us at sales@younge.co.za

THE END